



Fostering
Social
Justice



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TOOLS AND METHODS

#WithoutPrejudice Campaign

Spain 2021



IFS FOSTERING SOCIAL JUSTICE

TOOL'S SUMMARY

Tool/method name	#WithoutPrejudice Campaign
Tool/method summary description	Travelling exhibition to raise awareness of existing prejudices against migrants, available to all entities participating in the project as an awareness-raising action.
Country observed	Spain
Year observed	2021
Programme area	Migrant integration
Tool type	Training workshop leading to an awareness-raising action carried out by its protagonists.
Specific topic	Migration, social awareness, inclusion, active participation...
Beneficiaries of tool:	Migrants and the whole of society
Can this tool be applied to other beneficiaries: yes/no	Yes
What type of beneficiaries: ALL, or specific ones?	ALL
If specific ones, which?	

Tool full description

Red Conecta Migración is the programme in which #sinprejuiciosRCM is framed, in which we fight to combat inequalities around migrants and racialised people. We undertake various actions such as workshops, exhibitions, and training courses to help make visible the prejudices we face every day in the information society. We use ICT as allies in social transformation and essential to build critical thinking and to fight against racism, discrimination, xenophobia, and any other form of intolerance.

The aim is to denounce the disinformation and hoaxes that circulate on the web and to identify them as cause of prejudices and discrimination towards certain groups or people. Through this we try to generate awareness and reflection regarding the maelstrom of information that navigates especially our connected world and that echoes in a negative way in society.

AND HOW DO WE FIGHT PREJUDICE?

We fight them with the most powerful tool: knowledge, basically through:

1. The training workshop *¡Que no te la cuelen!* about keys and tools to dismantle hoaxes and to be able to verify and contrast the information that surfs the internet and social networks. To access the training contents, participants must answer an online test where they will become aware of their own lack of knowledge and how easy it is to fall for hoaxes and manipulation by fake news online.
2. Through the travelling exhibition **#SinPrejuiciosRCM**, designed and elaborated through the implementation of basic photography workshops for migrants to acquire basic digital and audio-visual skills at the same time they identify and make visible the stigmas that exist about migrant people, negatively influencing their social inclusion. To this end, a series of photographs are taken, and a series of testimonies are collected by and from the protagonists themselves, which are transferred to 3D cardboard cubes in the form of a puzzle, which is exhibited in the entities participating in the programme.

Context

Red Conecta Migración Project, which works to improve the social integration processes of the migrant population through different actions, including this one. The project is usually carried out by collaborating entities that work in neighbourhoods or areas with a high migrant population and/or with integration problems.

Could it be used in other contexts? If yes, which ones?

It could be applied to any other population group affected by stigmatisation that hinders their social inclusion or any other type of vulnerability.

What is innovative about this method or tool?

On the one hand, by placing the protagonists themselves at the centre of the dynamics and the exhibition, to make their experiences visible and personalise the experiences in a more direct way and to make them participants in the whole process, while they acquire different competences.

On the other hand, because it is a collaborative campaign, which is also shared among all the entities participating in the programme, thanks to its itinerant nature. Any organisation anywhere in Spain that wishes to carry out an awareness-raising action using the exhibition materials can request them and they are sent free of charge for temporary use, with a commitment to care for

them, return them and above all to use them within the framework and for the purposes of the RCM project.

Detailed Methodology

During the observation visit, we visited one of the local entities participating in the RCM project, which can therefore access any of the programme's resources, from training content for basic digital literacy to the materials of the travelling exhibition #SinPrejuiciosRCM (#WithoutPrejudiceRCM).

On the other hand, in one of the sessions of exchange of good practices and mutual knowledge among those attending the observation visit, the website <https://sinprejuicios.fundacionesplai.org/> was presented and the knowledge test prior to the online training course mentioned above was accessed and completed by participants, who can then consult the training materials (in Spanish, but that could be, of course translated if necessary).

Specific advice for staff/volunteers/adult educators

The most effective sequence to achieve the objectives set in this initiative would be:

- carry out the online test on stigmas, prejudices, hoaxes... to make the participants aware of their own ignorance or manipulability.
- take the online course on keys and tools to dismantle hoaxes and be able to verify and contrast the information on the internet and social networks.
- plan a local awareness campaign/action, either by requesting the material already created from the travelling campaign #SinPrejuiciosRCM, or by organising a training workshop on basic audio-visual skills with migrants who can design and produce their own material to exhibit in an action of local awareness and can later transfer to other entities in the local environment or use itinerantly in actions in different places of their local context (schools, institutes, neighbourhood centres, etc.).

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