



Fostering
Social
Justice



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TOOLS AND METHODS

Yalla-Trappan

Sweden 2022



IFS FOSTERING SOCIAL JUSTICE

TOOL SUMMARY

Tool/method name	Yalla-Trappan (Yalla Stairway)
Tool/method summary description	Yalla trappan is an NGO and a work integration social enterprise and women's cooperative in Rosengård, Malmö. Targeted at immigrant middle aged women without much knowledge in Swedish and the goal is to integrate women to the society by vocational training and raising their self-esteem.
Country observed	Sweden
Year observed	2022
Programme area	Migrant integration
Tool type	Training
Specific topic	
Beneficiaries of tool:	Middle aged immigrant women
Can this tool be applied to other beneficiaries: yes/no	Yes
What type of beneficiaries: ALL, or specific ones?	Immigrants of all genders and ages
If specific ones, which?	

Tool full description

Yalla trappan is an NGO and a woman's house; a work integration social enterprise and women's cooperative in Rosengård, Malmö. Targeted at immigrant middle aged women without much knowledge in Swedish and the goal is to integrate women to the society by vocational training and raising their self-esteem.

Their activities include catering, restaurant, cleaning service, sewing, sales of home-made products and books and organizing guided tours in the area.

Yalla trappan has approx 50 employees of 20 nationalities and 30 of them are working in the kitchen.

The program builds on the capabilities of the targets group, which can give the confidence needed for applying any kind of job and for protecting their interests.

Mentorship is also part of the project.

Yalla-trappan cooperates with some big Swedish companies like H&M and IKEA. The cooperation is not built on charity and is more like a business relation.

Context

Yalla-trappan is based in Rosengård, which is a residential area in Malmö, dominated by immigrants. The main target group, middle aged newly arrived immigrant women, has been identified as a group with biggest difficulties to get a job in the Swedish labour market.

Could it be used in other contexts? If yes, which ones?

Yes, it can be used to anyone that has a problem to get into the labor market.

What is innovative about this method or tool?

The participants get a steady job at Yalla trappan, not only a temporary training program.

The target group is middle aged immigrant women with limited skills in Swedish, which is the most vulnerable group in relation to the labor market.

The relation to their business partners is strictly business like.

Detailed Methodology

Immigrant women has the possibility to apply for a job at Yalla-trappan. If they are accepted, they will be trained in one of the existing workshops, like catering, restaurant, cleaning service or sewing. They will get a mentor and training and get into the Yalla community which is a very warm and inclusive community.

Some women find Yalla trappan through the municipal unemployment agency, with which Yalla has a fruitful cooperation.

The work they are doing is marketed and sold on the open market and the main products are sold to bigger companies in line with contracts.

Some of the women use their newly found self-confidence and skills to get a job on the open market but they can also stay if they wish since they have an ordinary employment contract with Yalla-trappan.

Comments from the IFSJ observers

“The kitchen seems to be like a “second” family. Women cook together in a good mood, led by their enthusiastic and big-hearted Swedish leaders. Word learning cards with pictures are used to overcome language barriers.”

“Strength of their cleaning service is the quality since they spend more time on cleaning from the same amount of money than other competing profit-oriented companies (since they are not aiming for profit)”

“Focus on what the employees are good at, not on their difficulties.”

“Recognizing the importance of personal stories; sharing stories is an important part of marketing activities.”

“It is a well communicable project which can find partners and support easily.”

“It has grown organically and hasn’t been profit-oriented which helps sustainability and prevent job loss.”

Specific advice for staff/volunteers/adult educators

Focus on the participants strengths, not weaknesses.

Don’t rely on charity but on equal and professional agreements.

For more resources and information

<https://www.yallatrappan.com/english/>

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Yalla-Trappans kitchen



Yalla-Trappans restaurant in Rosengård